

PHILIPS

PowerTouch

Dry electric shaver

Super Lift&Cut

Flexing heads

PT728/16



A real close shave

The new Philips PowerTouch electric shaver adds power to your morning. Now with more minutes, full washability and Super Lift&Cut shaving performance, the shaver ensures that you are always ready to quickly finish your morning routine.

A comfortable and close end result

- Super Lift & Cut system for a comfortably close shave
- Dynamic contour response adjusts to face and neck curves

The fastest way through your morning routine

- 40+ minutes of cordless shaving, 8 hours charge
- Washable shaver with QuickRinse system

Highlights

Efficient Power System: 40+ min



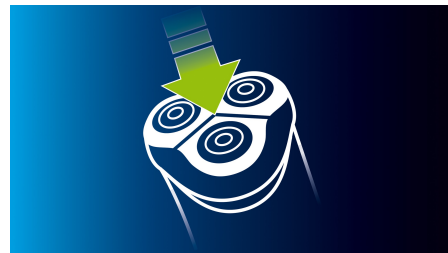
40+ minutes of cordless power for 14 shaves. Fully charges in 8 hours so it is always ready when you are

Super Lift&Cut Action



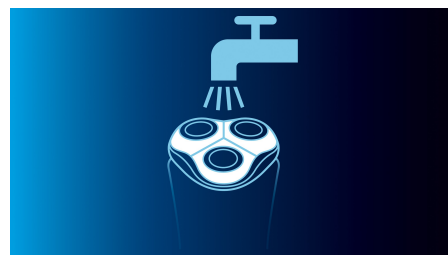
The dual blade system built into our electric shaver lifts hairs to cut comfortably below skin level for a closer shave

Dynamic contour response



The shaver automatically adjusts to every curve of your face and neck for a smoother shave

Fully washable shaver



Fully washable electric shaver with QuickRinse system rinses clean in less time

Specifications

Shaving Performance

Shaving system: Super Lift&Cut

Contour-following: Dynamic contour response

Ease of use

Display: 1 LED indication, Battery full indication, Battery low indication, Charging indication, Quick charge indication

Charging: Rechargeable, Cordless & corded operation, Quick charge 3 min for 1 shave

Cleaning: Fully washable shaver, Quick rinse hair chamber

Shaving time: 40+ minutes

Charging time: 8 hours

Design

Finishing: Hi gloss plastic front shell, Plastic deco ring

Color: Black & grey

Handle: Easy grip, Rubber grip

Accessories

Pouch: Soft pouch

Maintenance: Cleaning brush, Protective cap

Service

2-year guarantee

Replacement head: HQ8 has been replaced by SH50, Replace every 2 yrs with HQ8

Power

Automatic voltage: 100-240 V

Battery type: Lithium-ion

Max power consumption: 5.4 W

Stand-by power: < 0.2 W



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Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.