

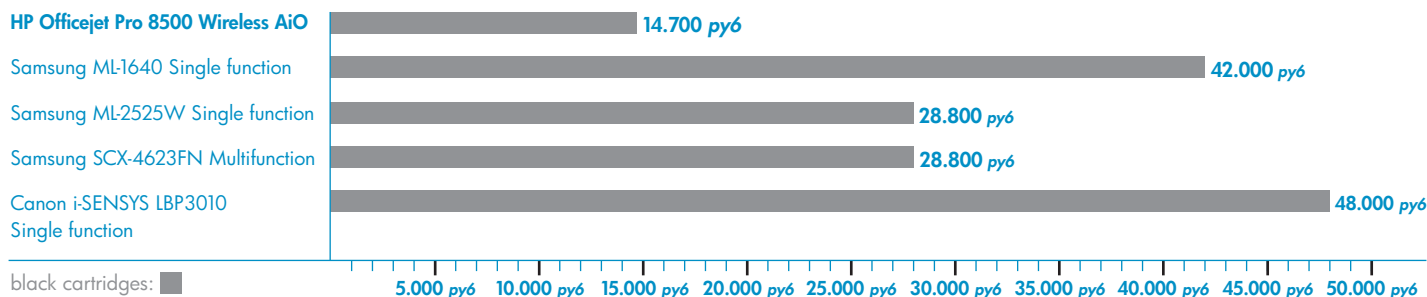
HP OFFICEJET PRO BUSINESS INKJET

A NEW DAWN IN OFFICE PRINTING

The HP Officejet Pro 8500 Series prints professional documents at up to 40% less cost-per-page¹ and up to 25% less energy usage² than the competitive monochrome laser printer. At a similar purchase price as a mono laser printer, an HP Officejet Pro with water-resistant pigmented inks, gives laser-quality black, as well as the option of colour when you need it. Plus, with superior features like a touchscreen colour display, two-sided colour printing, copying, easy fax and scan-to-email, as well as wireless 802.11g networking—it's clearly the better value.



Total cost of supplies required to print 500 mono pages/month for 5 years³



	HP Officejet Pro 8500 AiO ³	Samsung ML1640 Single function ³	Samsung ML2525W Single function ³	Samsung SCX-4623FN Multifunction ³	Canon i-SENSYS LBP3010 Single function ³
Estimated price	9.100 py6	3.000 py6	5.250 py6	12.000 py6	4.500 py6
Energy usage (when printing)	16 W	300 W	360 W	370 W	280 W
Energy usage (standby)	7.2 W	70 W	60 W	45 W	2 W
Print speed (A4)	Up to 15 ppm black, 11 ppm colour ⁴	Up to 16 ppm black	Up to 24 ppm black	Up to 22 ppm black	Up to 14 ppm black
Automatic duplex printing	yes	no	no	no	no
Cartridge yields (based on ISO/IEC 24711 standards)	2.200 black/ 1.400 colour	1.500	2.500	2.500	1.500
One set of supplies	1.050 py6 black (2.490 py6 CMYK)	2.100 py6 black	2.400 py6 black	2.400 py6 black	2.400 py6 black
Cost-per-page⁵ (approx. in py6)	0.5 black (1.5 colour)	1.4 black	1.0 black	1.0 black	1.6 black

Upgrade to the HP Officejet Pro 8500 Wireless AiO (details on back).

Print water-resistant documents on plain paper, using pigment inks designed for the office.

Output resists rain and water spills, allowing you to handle important papers with confidence.⁶



Get more printed pages with high-capacity ink cartridges.⁷



For the most professional results, superior image quality, and enhanced durability, use ColorLok papers.



HP Officejet Pro Series: Recommend it with confidence.

Guide your customers to the right decision. Ask them what matters most:

If your customer is seeking a relatively low initial purchase price and low cost-per-page, they should consider the HP Officejet Pro Series, designed for professional laser-quality output with the lowest cost-per-page in its class, up to 40% lower than monochrome lasers.¹

If your customer is interested in laser colour printers and not primarily concerned with purchase price and cost-per-page, consider the professional colour laser printing performance of an HP LaserJet.

Help your customer decide which features they need.



HP Officejet Pro 8000 Printer
Suggested price 4.860 py6
(CB092A)

- » Up to 40% lower cost-per-page than black-only laser printers¹
- » Up to 25% less energy usage than black-only laser printers²
- » Free 3 year warranty extension
- » Laser-quality print speeds of up to 15 ppm black, 11 ppm colour (max speeds 35 ppm black, 34 ppm colour)⁸
- » New water-resistant HP pigment ink technology
- » Colour resolution up to 4800 dpi
- » High-capacity ink cartridges available⁷
- » Ethernet, USB 2.0
- » 250-sheet input capacity, automatic two-sided printing
- » ENERGY STAR[®] qualified
- » Optional 2nd paper tray

HP Officejet Pro 8000 Wireless Printer
Suggested price 5.890 py6
(CB047A)

All the features of the HP Officejet Pro 8000 model, plus:

- » Built-in wireless networking

HP Officejet Pro 8500 AiO
Suggested price 9.100 py6
(CB022A)

- » Print, copy, scan, fax, network
- » Up to 40% lower cost-per-page than black-only laser printers¹
- » Up to 25% less energy usage than black-only laser printers²
- » Free 3 year warranty extension
- » Laser-quality print speeds of up to 15 ppm black, 11 ppm colour (max speeds 35 ppm black, 34 ppm colour)⁸
- » New water-resistant HP pigment ink technology
- » Colour resolution up to 4800 dpi
- » High-capacity ink cartridges available⁷
- » Two-line text LCD
- » Ethernet, PictBridge
- » 250-sheet input capacity, automatic two-sided printing, 35-page automatic document feeder
- » Memory card slots support Secure Digital/MultiMedia card, CompactFlash[™], Memory Stick[®], Memory Stick[®] Duo, xD-Picture Card[™]

HP Officejet Pro 8500 Wireless AiO
Suggested price 12.000 py6
(CB023A)

All the features of the HP Officejet Pro 8500 model, plus:

- » Built-in wireless networking
- » 8.6 cm touchscreen colour graphics display
- » Legal-size glass scanning bed
- » Scan/fax-to-email or network folder without using a PC
- » 50-page automatic document feeder with automatic two-sided copy, fax, scan

Help your customers save even more with additional resources from HP.

See how the HP Officejet Pro Series reduces energy costs: www.hp.com/go/carbonfootprint

Learn how your customers can project a professional business image and save marketing costs by creating their own marketing materials: www.hp.com/go/ihm

For more information: www.hp.com/eur/mybusiness

1. Majority of mono laser printers <\$200 and mono laser all-in-ones <\$400, based on worldwide market data, November 2009; for details, www.hp.com/go/officejet. OJ Pro ISO yield with highest-capacity cartridges based on continuous printing; see www.hp.com/go/learnaboutsupplies. 2. Majority of mono laser printers <\$200 and mono laser all-in-ones <\$400, June 2008, energy use based on HP testing using the ENERGY STAR[®] program's TEC test method criteria. 3. Product data including page yield and supplies pricing as reported by the company on their Russian website. High-capacity ink/toner cartridges not included; please purchase separately. Speed based on ppm measured using ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. 4. Based on ppm measured using FDIS ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. For details see www.hp.com/go/inkjetprinter. 5. Costs per page displayed are current and they have been derived from yield and price information from the company's Russian websites. 6. Based on HP internal testing, using papers with the ColorLok[®] logo. 7. Not included. Please purchase separately. 8. After first page; see <http://www.hp.com/go/inkjetprinter> for details.

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