



HD camcorder

CAM150BU/37

Capturing & sharing great moments - made easy

Even in the water or snow

Rugged and waterproof, the Qida camcorder CAM150 is great indoors & out, even in water or snow. Advanced anti-shake delivers the sharpest videos while dual format recording offers both HD and email-friendly formats for easy sharing anytime

Benefits

Take quick and easy videos in full HD quality

- Shoot clearer and steadier videos with advanced anti-shake
- Relive memories in great detail with full HD videos
- Flash, auto focus, face & smile detection
- Waterproof 3 meters, shock-proof 1.5 meters, dust-proof
- Up to 8 megapixel for high quality photos

Share your favorite photos and videos effortlessly

- Quick sharing for emailing and posting on Facebook/YouTube
- Direct TV connection via HDMI for viewing your videos in HD

- Dual format recording for full HD and email-friendly formats
- Quick impression for video highlights in a mini movie
- Instant video editor for simple editing on the camcorder

Bring it with you anywhere

- Small and slim design to fit easily into your pocket
- Extra long battery life lets you shoot more

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Features

Quick sharing



With the built-in Windows software, you can post your movies on websites like YouTube, Facebook, Twitter and Vimeo with no fuss. For Mac users, you can easily organize, edit and share with iMovie from iLife. With an advanced compression technique, the HD video format (H.264) used by the Philips camcorder can generate smaller files than those from standard camcorders, digital cameras and mobile phones without any loss in video quality, so you can share them faster! These files can also be used by other programs like iPhoto and Windows Movie Maker.

Advanced anti-shake



Advanced anti-shake lets you take great videos that you will always be proud to share. Steady and undistorted videos are ensured by gyro sensors that are armed with advanced algorithms. The sensors take measurements of the distance between the ground and the camera lens, and make the necessary corrections whenever the camcorder wobbles. This advanced technology gives you blur-free pictures every time, letting you capture the best moments in life in amazing videos.

Dual format recording



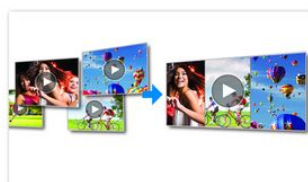
Full HD videos are great for watching on HD TVs. But should you want to email the video or share it online, the large HD file will have to be compressed and converted into an email-friendly format. Your camcorder takes away that hassle by offering dual format recording. Turn the feature on and your videos are recorded in two formats simultaneously – full HD (1080p) and email-friendly QVGA (240p) formats. This lets you enjoy your videos to the fullest on your HD TV, and gives you a format you can immediate share electronically.

Full HD (1080p) videos



Capture and enjoy videos in full high definition quality (full HD 1080p). "1080" refers to the display resolution, in terms of the number of horizontal lines on screen. "p" stands for progressive scan, or the sequential appearance of the lines in each frame. 1080p gives video quality that is superior to that found in typical mobile phones and digital cameras. In addition, the camcorder uses the same video format as Blu-ray players and discs – H.264. This highly sophisticated format delivers superb HD picture quality, letting you savor crystal clear memories on video.

Quick impression



Make a quick summary of the videos you have shot – all with the click of a button. Quick impression automatically extracts highlights of your latest videos and strings them into a synopsis of your recordings. View the essence of your videos instantly or use the summary to simply remind yourself of what you have shot. All you have to do is select Quick Impression on your camcorder. Reliving memories has never been easier.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Video Quality

Resolution	Full HD(1920x1080p) at 30 fps Sport Mode(1280x720p) at 60fps SD (640 x 480) at 30 fps
Photo Resolution	8 MP
Formats	H.264 video compression AAC Audio compression MP4 files format
Scene Mode	Auto Snow/Beach Night Back-light Sunset

Effects	Fine-Skin Normal Sepia Black & White Negative Seventies Analogue Colour filter
White Balance	Automatic white balance
Exposure	Automatic exposure control

Lens & Sensor

Lens	Auto Focus (0.1m to infinity)
Aperture	F2.8
Zoom	Fast multi-step 5x digital
Sensor	1:3.2 inch, 8MP CMOS sensor

Camcorder features

Advanced anti-shake via gyro	Yes
Quick Impression	for video highlights in video
Simple editing	On camcorder movie editing
Dual Record	in full HD format in email-friendly format
Enhancement	Autofocus Face tracking Red eye removal Smile detection
Flash Light	3 X LED for dark environment
3 Second Pre-Recording	Yes
Power-up Time	2 seconds
Auto Shut-Down	3 minutes
Tripod Mount	Yes

Outdoor

Waterproof	3m for up to 2 hours (IP8)
Drop proof	up to 1.5 m

Battery

Type	Li-ion Battery
Life	120 Minutes
Charge Time	3 hrs. via adaptor 4 hrs. via computer USB

Display

2 inch LCD (diagonal)	Yes
480 by 234 pixel resolution	Yes

Philips Arcsoft software

Easy Sharing	direct upload to YouTube direct upload to Facebook upload button for websites upload button for email
Video Editing	add titles, music and credits create movies

cut video

Input and Output

TV Out	HDMI
USB	Mini-USB port
Audio-out	via HDMI
Speaker	Built-in Speaker
Microphone	Stereo directional microphone Wind-noise reduction

Capacity

Internal memory	128 MB
Recording Media	Micro SD Card (up to 32 GB)
Recording Time	1 hour @ 4 GB for Full HD 1 hour @ 1 GB for SD

Dimensions

Product height	109 mm
Product width	55 mm
Product depth	20 mm

Minimum Requirements

Windows	Windows XP Windows Vista Windows 7 Internet Explorer 6.0 PENTIUM 4 - 2.8 GHz processor 1GB RAM and 64 MB Video RAM
MAC	MACINTOSH 10.4 MACINTOSH 10.5 MACINTOSH 10.6 MAC 1.66 Ghz Intel Core Duo Safari 1.1
Other	1024 x 768 display resolution 300 MB free hard disc space USB v1.1

Accessories included

Mini USB cable	Yes
Wrist Strap	Yes
Soft protective case	Yes
Quick Start Guide	Yes
Philips Arcsoft Software	.



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