

SECURITY AND
BRAND PROTECTION
PORTFOLIO

PLUG & PLAY FEATURES



Microtext font

Micro 2D barcodes

Guilloché



SECURITY INKS



HP Indigo ElectroInk Invisible Yellow/Blue



RainbowSecure™ | Machine-readable infra-red ink



GoSure | Machine-readable taggant ink



Sherlox | A suite of machine-readable taggant ink and comprehensive brand protection services

PROTECTED TRACK & TRACE SOLUTIONS



HP INDIGO
THE LEADING DIGITAL
PRINTING SOLUTIONS
FOR BRAND PROTECTION

Get ahead of threats with HP Indigo's leading digital solutions



Vast portfolio of unique security solutions



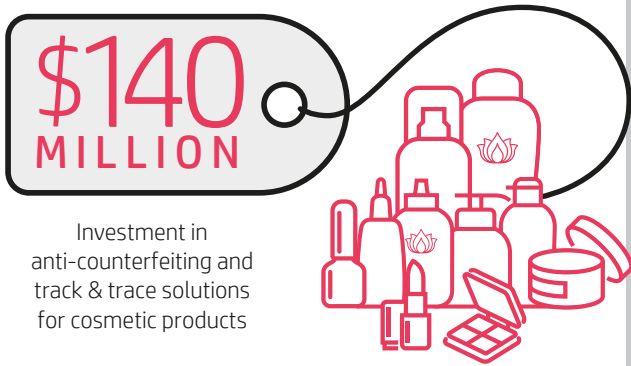
Stronger protection with the power of variable data



Productive, one-pass, on-press process



HP INDIGO'S LEADING DIGITAL PRINTING SOLUTIONS FOR BRAND PROTECTION:



PERSONAL CARE AND NUTRACEUTICALS



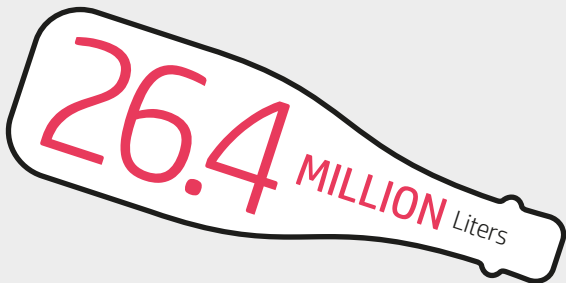
COVERT SERIALIZATION
Variable, invisible features enabled by HP Indigo ElectroInk invisible inks and RainbowSecure™ infra-red ink



PROTECTED TRACK & TRACE
Secure cloud-based solutions for tracking products through the entire supply chain



CONSUMER-LEVEL AUTHENTICATION FEATURES



SPIRITS



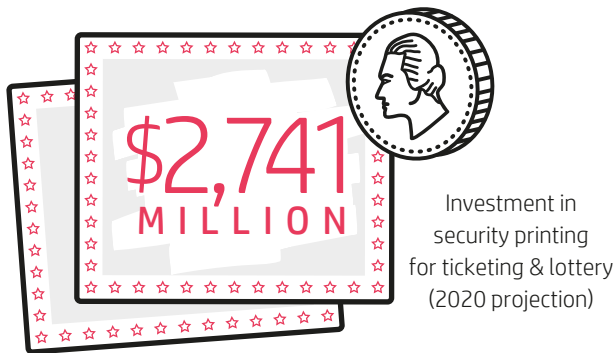
COVERT STATIC MARKS
HP Indigo's taggant inks and RainbowSecure™ infra-red ink



SERIALIZED MICROTEXT & MINI QR CODES
Plug & play software-based features in HP SmartStream Designer



SPECIAL SECURITY SUBSTRATES
Secure seals with serialization and track & trace features



TICKETING, LOTTERY AND GAMING



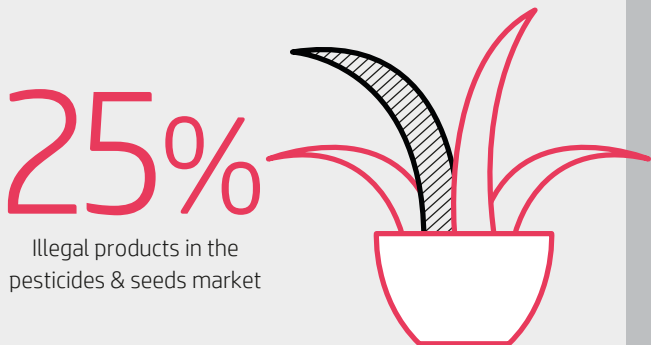
COVERT STATIC MARKS
Highly secure machine readable Covert Static marks with HP Indigo's new taggant inks and RainbowSecure™ infra-red ink



SERIALIZED MICROTEXT
Plug & play software based features by HP SmartStream Designer



COVERT SERIALIZATION
Variable, invisible features enabled by HP Indigo ElectroInk Invisible inks and RainbowSecure™ infra-red ink



AGRICULTURE



PROTECTED TRACK & TRACE
Secure cloud-based solutions for tracking products through the entire supply chain



CONSUMER-LEVEL AUTHENTICATION FEATURES



TAX STAMPS



HIGHLY SECURE MACHINE READABLE INK
Covert Static marks with HP indigo's new taggant inks and RainbowSecure™ infra-red ink



COVERT SERIALIZATION
Variable, invisible features enabled by HP Indigo ElectroInk Invisible inks and RainbowSecure™ infra-red ink



CONSUMER-LEVEL AUTHENTICATION FEATURES



SERIALIZED DATA MATRIX CODES
Applies a unique ID for every label