

# Xerox® ConnectKey® Technology

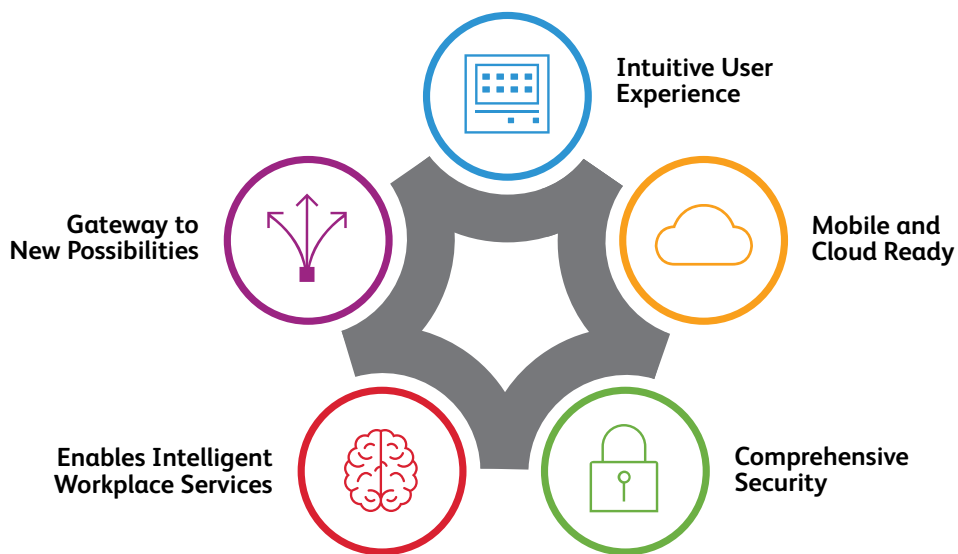


BRIDGING PHYSICAL AND DIGITAL WORLDS FOR A  
SEAMLESS AND COLLABORATIVE WORK EXPERIENCE

**xerox**™

# Your Digital Workplace Assistant, Built on Xerox® ConnectKey® Technology

Today's workforce is mobile and always connected. Digital workplace assistants built on Xerox® ConnectKey Technology help businesses discover new ways to work smarter, more securely and create the most productive workplace. It's time to stop thinking about printers as standalone, task-specific workhorses, and start demanding more up-to-date, useful — and usable — solutions. Xerox® ConnectKey Technology delivers.



Each ConnectKey Technology-enabled multifunction printer in our lineup is the center of a productivity ecosystem — delivering an intuitive user experience, mobile and cloud connectivity, comprehensive security and access to value-extending services and solutions. You'll do more than print, scan or copy. You'll connect like never before.

## **XEROX® VERSALINK® PRINTERS**

Ideal for smaller workgroups in decentralized settings without full IT support, printers and multifunction printers in the VersaLink family are full-featured, app-centric digital workplace assistants. They provide an intuitive user experience and allow users to work whenever, from wherever.

## **XEROX® ALTALINK® PRINTERS**

Scalable, powerful and designed for the most demanding teams — the AltaLink multifunction printers deliver an intuitive user experience, personalization, mobile and cloud connectivity, and comprehensive security. These digital workplace assistants digitize, automate tasks, and streamline everyday work processes seamlessly to boost productivity.



# Intuitive User Experience

Finally — a personalized user experience. 1-Touch Apps take time-saving convenience to the next level. Create and save shortcuts for frequently used workflows while staying in sync with the other devices you depend on to get work done.



## KEEPING IT CONSISTENT

With a ConnectKey® Technology-enabled fleet — regardless of model — the user experience is always consistent. Common functions work similarly on every printer so users learn once and apply fleet-wide.

New installation wizards streamline setup to get you started with little or no IT support. Print drivers look and feel the same, while the Xerox® Global Print Driver® can be used on all printers regardless of model.



## TOUCH, AND GO FAST

The multi-touch experience — the way millions of phone and tablet users interact with today's most advanced devices — now finds its way to the printer or multifunction printer you'll depend on to get work done quickly and easily.

Swipe, tap and pinch your way through simplified workflows on a large, colorful, tablet-like screen. Preview scans before printing to avoid errors. Download apps directly from the Xerox App Gallery and customize your interface to keep the apps you use most front and center. It's a completely new — and yet entirely familiar — way to power through complex workflows and common tasks.



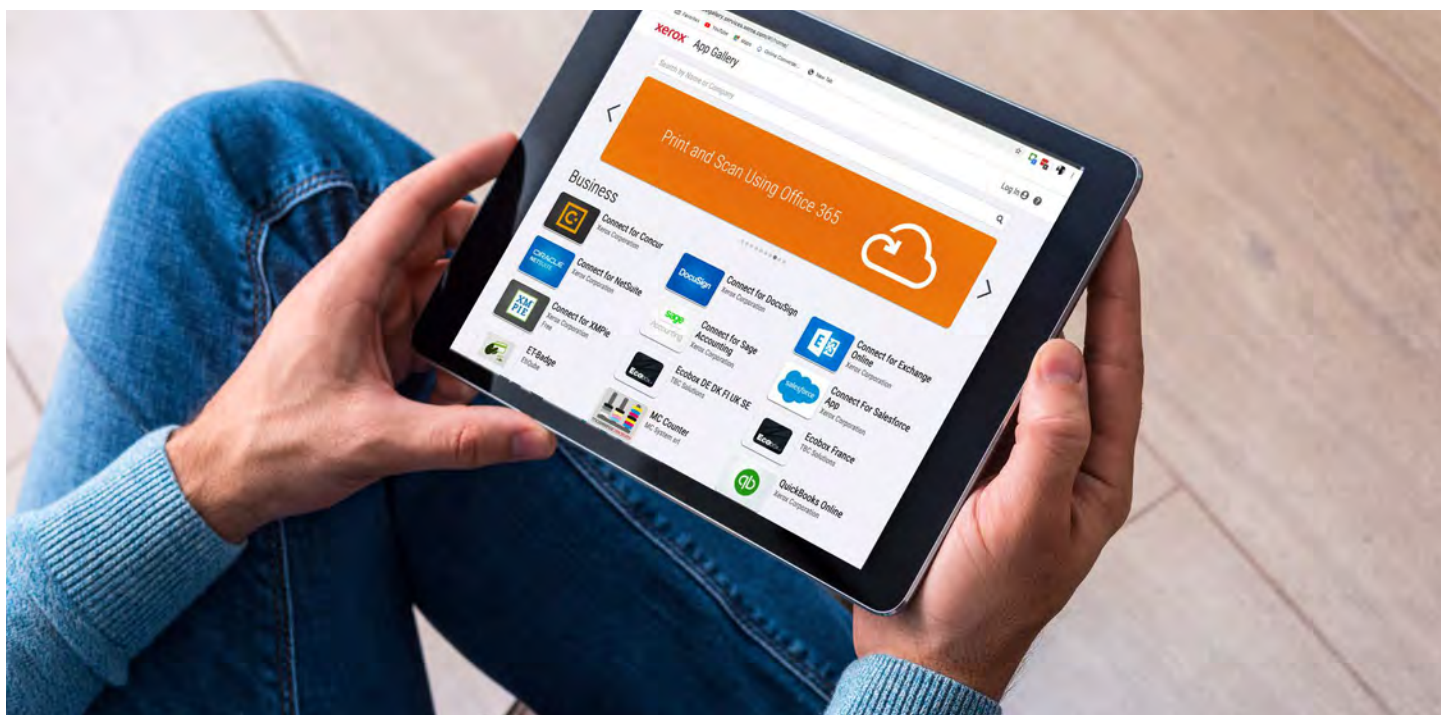
## LET'S PERSONALIZE

With ConnectKey Technology's flexible design, device interfaces can be personalized to provide only the apps you use most, including specific one-touch workflows to or from cloud or network locations.

And because ConnectKey Technology is built on an open systems architecture (Xerox Extensible Interface Platform®), it's possible to create new apps for highly specialized workflows.

# Mobile and Cloud Ready

Your connected workforce — whether at home, on the road or in the office — relies on a variety of devices to send or retrieve documents and information. Xerox® ConnectKey® Technology brings it all together.



## READY FOR THE WAY YOU WORK

All ConnectKey Technology-enabled printers and multifunction printers give you the freedom to work where and how you want to — with access to Google Drive, Microsoft OneDrive, Dropbox, and additional options through the Xerox App Gallery.

The ability to connect and print from multiple devices is key for today's mobile worker, and ConnectKey multifunction printers are ready to roll with optional Wi-Fi® connectivity, front-panel-integrated

Near Field Communication (NFC), Apple® AirPrint® and native support for Google Cloud Print™, and Xerox® Print Service for Android™ and Mopria®.

## CONVENIENT, VERSATILE AND CLOUD-CONNECTED

With easy-to-use apps like the Xerox® @PrintByXerox App, printing to any ConnectKey Technology-enabled printer is as easy as sending an email with an attachment and retrieving it at any ConnectKey Technology-enabled device worldwide. It's easy, secure and free.

Scan or print directly to or from the cloud, easily share documents with individuals or groups without the hassle of multiple steps and create editable documents from hard copy source material. It's all possible, right from the user interface of your AltaLink and VersaLink devices.

# Comprehensive Security

Security is a top priority for every business. Xerox® ConnectKey® Technology exceeds industry standards for security features and technologies. That's why the most security-minded governments and businesses choose Xerox.\*

## A HIGHER STANDARD

Although it's integral to our technology, there's nothing standard about the levels of security included with every ConnectKey Technology-enabled device. Our holistic, proactive four-point approach to security ensures comprehensive and all-encompassing protection for all system components and points of vulnerability.

### Prevent

ConnectKey Technology utilizes a comprehensive set of capabilities that prevents malicious attacks, the proliferation of malware and misuse of, or unauthorized access to the printer, whether from transmitted data or direct interaction at the device.

All possible access points are secure, including the user interface and input ports accessible to walkup users as well as PC, server, mobile devices or cloud connections.

### Detect

Xerox® ConnectKey Technology runs a comprehensive Firmware Verification test, either at start-up\*\* or when activated by authorized users. This provides alerts if any harmful changes to the printer have been detected. McAfee® Whitelisting† technology constantly monitors for and automatically prevents any malicious malware from running.



### Protect

Our comprehensive security measures don't stop at preventing unauthorized access to your printer and securing your information from the inside. ConnectKey Technology provides capabilities to prevent intentional or unintentional transmission of critical data to unauthorized parties.

From protecting printed materials by not releasing documents until the right user is at the device, to preventing scanned information reaching beyond its intended recipient, ConnectKey Technology offers the safeguards you need to keep your most critical data assets safe and secure.

Xerox also protects all your stored information using the highest levels of encryption. You can delete any processed or stored data that is no longer required using National Institute of Standards and Technology (NIST) and U.S. Department of Defense approved data clearing and sanitization algorithms††.

### External Partnerships

ConnectKey Technology provides extra security standards through our partnership with McAfee®† and Cisco. Communication with SIEM tools from McAfee, LogRhythm and Splunk dramatically reduces threat of security breaches. We measure our performance against international standards with certifications like Common Criteria and FIPS 140-2 to ensure our devices are trusted in even the most secure environments.

\*10 of 10 of the largest global banks, all 50 U.S. states and 10 of 10 of the largest universities choose Xerox.

\*\* VersaLink® devices

† AltaLink, iSeries and WorkCentre EC7836/EC7856

†† Applies to devices with hard disk drives only

## A COMPREHENSIVE APPROACH TO SECURITY



**Prevent**  
unauthorized access



**Detect**  
suspicious or malicious behavior



**Protect**  
data and documents



**External Partnerships**  
through integrations, industry standards and certifications

# Enables Intelligent Workplace Services

Combining Xerox® ConnectKey® Technology with Xerox® Intelligent Workplace Services creates an optimized infrastructure customized to your organization — whether it's large or small. Our state-of-the-art assessment tools and three-stage approach make sure you have the right mix of technology, apps and solutions.



## **EASIER, SIMPLER AND MORE SECURE**

With ConnectKey Technology-enabled products, Intelligent Workplace Services has never been easier to implement, simpler to manage or more secure.

ConnectKey Technology accelerates device cloning for faster fleet deployment. Remote configuration and installation, including usage billing, status and meter read capabilities, take the guesswork out of fleet management.

Secure card authentication and advanced data security features such as file and disk encryption, whitelisting and automatic remediation offer peace of mind only provided by ConnectKey Technology-enabled devices.

## **SCALABLE TO SERVE MORE USERS**

Serve unmet needs with scalable solutions — print governance and workflow consistency across a distributed workforce.

Ensure an optimized infrastructure with the right technology, capabilities and applications managed with the right service across your fleet.

And the Support Assistant App provides timely service and supply information at your fingertips right on the device.

## **DRIVE DIGITAL TRANSFORMATION**

Your digital journey is your roadmap to success with Xerox® Intelligent Workplace Services.

Remove bottlenecks, gain critical insights through analytics and create simple, accessible workflows to boost efficiency. Equip on-the-go employees with the ability to print anywhere from the cloud.

Create a central hub for easy access to critical information with document digitization. This helps to eliminate interdepartmental silos and supports a more collaborative work culture.

# Gateway to New Possibilities

Multifunction printers built on Xerox® ConnectKey® Technology are more than machines — they're agile digital workplace assistants that go beyond ordinary functions to completely transform the way you work.

## EASY, APP-BASED FUNCTIONALITY

ConnectKey Technology brings an entirely new level of flexibility, efficiency and possibility to your workforce with both its native apps and those available through the Xerox App Gallery.

Native apps simplify print, scan and copy functions as well as provide access to contact lists and frequently used locations, while apps available through the App Gallery allow users to download serverless apps like Connect 2.0 for Dropbox™ and Connect 2.0 for Microsoft® Office 365® directly from the user interface.

With Xerox App Gallery and Personalized Application Builder (PAB)\*, Xerox partners can offer even more sophisticated levels of customization to automate your unique workflow requirements.

It all adds up to unlimited opportunities to streamline processes and improve productivity.



## CLOUD CONNECTED

In addition to the productivity you'll gain from ConnectKey Technology and its mobile apps, our Xerox Extensible Interface Platform® (an open architecture software platform available on all ConnectKey Technology-enabled devices from entry-level printers to large office multifunction printers) allows our partners and independent software developers to offer sophisticated solutions for document management, workflow automation, security and accounting.

With Xerox Extensible Interface Platform, your ConnectKey Technology-enabled printer or multifunction printer can adapt to the way you work with comprehensive, custom productivity-enhancing solutions for document management, accounting, mobile printing and user access controls.

## Feature Focus

### XEROX® TRANSLATE AND PRINT APP

Language is no longer a barrier to business. Translate from or to 44 different languages. Scan a document and immediately receive a translated print and/or email notification.

### XEROX® AUTO-REDACTION APP

Say goodbye to time-consuming, error-prone manual redaction. Remove sensitive and personally identifiable information (PII) from entire documents in seconds.

### XEROX® NOTE CONVERTER APP

Why type your notes when you can quickly scan and share them? Turn handwritten notes into legible, editable and sharable digital files in no time.

Find out more at [xerox.com/AppGallery](https://xerox.com/AppGallery).

\* For Xerox channel partner customers. Xerox Direct sales customers should contact their sales executive for information on the Xerox® MFP Workflow App Customization Program.

# Xerox® Devices Built on Xerox® ConnectKey® Technology

You'll work better, faster and smarter with a consistent user experience, mobile and cloud connectivity, easy automation, comprehensive security and access to a growing library of apps to expand functionality and boost productivity.

## COLOR LETTER/A4 DEVICES



Xerox® VersaLink®  
C400 Color Printer



Xerox® VersaLink C500  
Color Printer



Xerox® VersaLink  
C600 Color Printer



Xerox® VersaLink  
C405 Color  
Multifunction Printer



Xerox® VersaLink C505  
Color Multifunction  
Printer



Xerox® VersaLink  
C605 Color  
Multifunction Printer

## BLACK-AND-WHITE LETTER/A4 DEVICES



Xerox® VersaLink  
B400 Printer



Xerox® VersaLink  
B600 Printer



Xerox® VersaLink  
B610 Printer



Xerox® VersaLink  
B405 Multifunction  
Printer



Xerox® VersaLink  
B605 Multifunction  
Printer



Xerox® VersaLink  
B615 Multifunction  
Printer

## COLOR TABLOID/A3 DEVICES



Xerox® VersaLink  
C7000 Color  
Printer



Xerox® VersaLink  
C8000 Color  
Printer



Xerox® VersaLink  
C9000 Color  
Printer



Xerox® VersaLink  
C7020/C7025/  
C7030 Color  
Multifunction  
Printer



Xerox® AltaLink®  
C8130/C8135/  
C8145/C8155/  
C8170 Color  
Multifunction  
Printer

## BLACK-AND-WHITE TABLOID/A3 DEVICES



Xerox® VersaLink  
B7025/B7030/  
B7035 Multifunction  
Printer



Xerox® AltaLink  
B8145/B8155/  
B8170 Multifunction  
Printer

To learn more about Xerox® ConnectKey Technology, go to [www.ConnectKey.com](http://www.ConnectKey.com).